

For immediate release

Fat PIPEs switch over Gigabit per second of IP away from Gang of Four

An Australian Internet milestone has silently passed this month with PIPE Networks, Australia's largest peering provider routing over 1000Megabit/sec of IP traffic away from the Tier 1 networks of Telstra, Optus, AAPT and MCI otherwise known as the Gang of Four.

"This is an historic achievement especially considering when we first started less than 2 years ago, we were exchanging approx 5mb/s. In monetary terms this equates to between \$300,000 and \$1,000,000 per month in saving for all customers if they were to re-route this traffic via the Gang of Four. It is simply an amazing result" said PIPE Networks Director Stephen Baxter.

Since starting operations in May 2002, PIPE Networks has grown to become Australia's largest peering provider, with over 13 exchanges in 5 cities servicing Australia's largest content providers and Internet Service Providers.

Unlike the US model of "build it and they will come", PIPE Networks has embraced the metro-IX model of interconnecting major internet datacentres within each city with it's own dark fibre and provided ISP's with a common network infrastructure in which to peer. This in turn removes prohibitive tail costs for ISP's and also allows the IX to reach the necessary critical mass quickly.

"We are a company that is focused on stimulating peering within Australia and don't use peering to try to stimulate demand for people to telehouse in massive air-conditioned indoor cricket pitches – we provide ISP's, corporate and government organisations the freedom to locate their equipment and peer in a number of telehousing facilities in each city."

"Our growth to date has exceeded all our expectations. However, we will be announcing some major developments and customers to our network in the coming months which will further cement PIPE Networks as the "must be connected" IX service for ISP's and any organisation looking to deploy applications or services to the Australian Internet community.

Background

Realising that the Australian Internet Industry lacked a professional and neutral IX services organisation with a national focus, PIPE Networks was formed in 2001. Since that time PIPE Networks has become Australia's largest Internet Exchange (peering) provider with over 100 connections at 13 IX locations in 5 cities servicing some of Australia's largest Internet service providers and content hosting companies.

Pipe Networks is the trading name of IX Services Australia Pty Ltd - a 100% Australian owned and operated company.

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